



J&C Joel

Venue & Usage

Traditional Theatre

Technology

Digital Print

Bonnie & Clyde The Musical, — Garrick Theatre, UK —



Winner of the 2023 WhatsOnStage Best New Musical Award

Technical Components

- Digitally Printed Display Polyester (PDP001)



Challenges & Successes

J&C Joel successfully provided a high-quality American flag backdrop in a deliberately distressed design for Bonnie & Clyde The Musical at London's Garrick Theatre. This project involved utilising our Digitally Printed Display Polyester to create a visually captivating stage element that enhanced the overall production. Our team efficiently obtained the correct artwork and gathered all the necessary information, ensuring the smooth execution of the job. The American flag backdrop was completed flawlessly, meeting the requirements and expectations of the Garrick Theatre and the production team of the Bonnie & Clyde Musical.